



## Exhibit Sponsorship Opportunity

Dear Community Partner,

On behalf of the Leelanau Historical Society, I invite you to be part of a meaningful opportunity to support our community as we approach our nation's 250th anniversary.

To commemorate this occasion, LHS will present two new exhibits: **"L is for Leelanau: An A-Z of Leelanau's History"** and **"If These Objects Could Talk."** These exhibits will highlight the people, places, and stories that shape our region and connect local history to the broader American experience. Additionally they will be in the first gallery visitors experience in our museum.

We are seeking sponsors to help bring these exhibits to life and ensure they are engaging and accessible to all.

### Sponsorship Perks includes:

- Recognition in press releases and social media
- Name displayed within the exhibit
- Inclusion in the annual *Leemuse* newsletter
- Recognition on the LHS website
- Verbal recognition at the Membership Appreciation Party + Invite

### Sponsorship: \$500

Your support not only provides visibility for your business or personal commitment, but also demonstrates leadership in preserving and celebrating our shared heritage. It directly supports LHS's mission to preserve and share Leelanau County's history for future generations, while positioning you as a partner in this significant national milestone.

We would be honored to recognize you as a sponsor. Please feel free to reach out with any questions or to participate.

Thank you for supporting local history and community storytelling.

Warm regards,  
Kim Kelderhouse, Leelanau Historical Society

### Exhibit & Program Visitation

| **≈4,000** annually

(Visitors stay an average of 30-60 minutes per visit)

### Website/Social Media Reach

| **85,000+** annually

(Facebook/Instagram, Blog & monthly emails)

**Sponsorship Commitment Deadline: May 31, 2024**

**Exhibit Sponsorship | Payment / Agreement**

Sponsorship benefits begin when this signed contract and full payment are received by the Leelanau Historical Society. All sponsorship contracts/payments must be received by **April 30, 2026** to be included in exhibit and marketing materials.

**Mail Check:** Payable to *Leelanau Historical Society* - P.O. Box 246, Leland, MI 49654

**Credit Card:** Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Zip \_\_\_\_\_ Security Code \_\_\_\_\_

**CONTRACT**

My sponsorship benefits are the only benefits I am entitled to. Sponsorships do not entitle you to the benefits of the Leelanau Historical Society Memberships. I agree to pay my selected sponsorship amount in full. Leelanau Historical Society reserves all rights to design, conduct, produce, and manage the *“L is for Leelanau: An A-Z of Leelanau’s History”* and *“If These Objects Could Talk.”* and my sponsorship grants no rights in these areas. By signing below, I acknowledge and accept the terms and conditions of this contract.

**Sponsor Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

Complete the following information as you want it to appear online and in print.

**Sponsor Name** \_\_\_\_\_ **Date** \_\_\_\_\_

**Address** \_\_\_\_\_

**Email** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Website** \_\_\_\_\_

**Social Media Accounts** \_\_\_\_\_

**Contact Name** \_\_\_\_\_ **Title** \_\_\_\_\_

\*Please email a high resolution vector business logo to: [Liz@LeelanauHistory.org](mailto:Liz@LeelanauHistory.org)

**Contact:** Kim Kelderhouse, Executive Director, Leelanau Historical Society & Museum.  
P.O. Box 246 | Leland, MI 49654 | 231-256-7475 | [Kim@LeelanauHistory.org](mailto:Kim@LeelanauHistory.org) | [www.LeelanauHistory.org](http://www.LeelanauHistory.org)