



Ahoy, Future Sponsors!

The Leelanau Historical Society is thrilled to invite you to come aboard as a sponsor of the Leelanau Maritime History Festival on **September 12, 2026**. Your support will help us create an unforgettable voyage for all attendees!

Festival Description:

Discover one of Northern Michigan's most unique waterfront events at the **4th Annual Leelanau Maritime History Festival** in Leland, MI (two blocks from Historic Fishtown) hosted by the **Leelanau Historical Society**. Set along the newly constructed Leland River boardwalk at 203 E. Cedar Street, this vibrant, family-friendly celebration invites visitors to explore the sights, sounds, and stories of the Great Lakes while enjoying a day in one of the region's most picturesque coastal villages.

In 2026, as part of the America 250 celebration, the festival returns bigger and better than ever. Experience the **21st Annual Jim Wenstrup Wooden Boat Show** featuring a stunning lineup of classic wooden boats, and enjoy the return of a crowd favorite - the **Classic Car Show** hosted by Van's Garage - filling the Leland Cultural District block with vintage charm. With free museum admission, outdoor exhibits, local community partners, live music, and activities throughout the day, it's the perfect opportunity to support local history and gain exposure for your business. Learn more at LeelanauHistory.org/maritime-history-festival.

We offer several sponsorship levels to suit your business's goals and budget. Please review the following pages outlining the different sponsorship levels.

Thank you for your consideration! ***If you wish to become a sponsor please respond by July 31st.***

Festival Visitation ≈ 800	Website/Social Media Reach 85,000+ annually (Facebook/Instagram, Blog & monthly emails)
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Kim Kelderhouse, Executive Director, Leelanau Historical Society & Museum.

P.O. Box 246 | Leland, MI 49654 | 231-256-7475 | Kim@LeelanauHistory.org | www.LeelanauHistory.org

Sponsorship Levels - 2026 Leelanau Maritime History Festival

“Commodore” Sponsor - \$2,500

As a “Commodore” Sponsor, your business will enjoy maximum visibility while supporting **free museum admission** at the Leelanau Historical Society for the day of the festival.

- Logo placement and recognition as the “Commodore” Sponsor on:
 - Festival Welcome Signage
 - Festival schedule (displayed throughout the event & website)
- Logo placement on signs for “Free Admissions Day Sponsored By [Your Business]” at the museum entrance.
- Logo placement with hyperlink to your website on the festival webpage.
- Acknowledgment in press releases and social media.
- Logo placement on large festival advertisements placed in the local newspaper.

“Captain” Sponsor - \$1,000

As a “Captain” Sponsor, your business will receive strong visibility while supporting general festival operations, marketing, live music and programming.

- Logo placement with recognition as the “Captain” Sponsor on:
 - Festival Welcome Signage
 - Festival schedule (displayed throughout the event & website)
- Logo placement with hyperlink to your website on the festival webpage.
- Name Acknowledgment in press releases and social media.

“First Mate” Sponsor - \$500

As a Deckhand Sponsor, your support helps cover general festival operations.

- Name Recognition as a “First Mate” on:
 - Festival Welcome Signage
 - Festival schedule (displayed throughout the event & website)
- Name Acknowledgement on the festival webpage and in social media.

“Deckhand” Sponsor - \$250

As a “Deckhand” Sponsor, your support contributes to the success of the festival.

- Name Recognition as a “First Mate” on:
 - Festival Welcome Signage
- Name Acknowledgement on the festival webpage.

We are more than happy to consider any special requests and/or In-Kind sponsorships!

Example: Providing samples for giveaways for kids activities or coffee & snacks for festival volunteers.



Festival Sponsorship | Payment / Agreement

Sponsorship benefits begin when this signed contract and full payment are received by the Leelanau Historical Society. All sponsorship contracts/payments must be received by **August 7, 2026** to be included in marketing materials.

Mail Check: Payable to *Leelanau Historical Society* - P.O. Box 246, Leland, MI 49654

Credit Card: Card Number _____ Exp. Date _____

Name on Card _____ Zip _____ Security Code _____

CONTRACT

My sponsorship benefits are the only benefits I am entitled to. Sponsorships do not entitle you to the benefits of the Leelanau Historical Society Memberships. I agree to pay my selected sponsorship amount in full. Leelanau Historical Society reserves all rights to plan, conduct, produce, and manage the *Leelanau Maritime History Festival* and my sponsorship grants no rights in these areas. By signing below, I acknowledge and accept the terms and conditions of this contract.

Sponsor Signature _____ **Date** _____

Complete the following information as you want it to appear online and in print.

Sponsor Name _____ **Date** _____

Address _____

Email _____

Phone _____ **Website** _____

Social Media Accounts _____

Contact Name _____ **Title** _____

*Please email a high resolution vector business logo to: Liz@LeelanauHistory.org

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